



SPARWOOD
CHAMBER OF COMMERCE

Sponsorship Guide | 2022

SPONSORSHIP OPPORTUNITIES PRESENTED BY
THE SPARWOOD CHAMBER OF COMMERCE



Connecting Members and
empowering businesses to
strengthen our community.
Market your business and
display your commitment to
the community by taking
advantage of the power of the
Sparwood Chamber of
Commerce!

Dear Prospective Sponsor,

Throughout the year, the Sparwood Chamber offers a variety of community events which provides our members with networking, educational and recognition opportunities'. As a not-for-profit association, these events are made possible through the generous support of our Corporate Partners.

Sponsorships with the Sparwood Chamber of Commerce is an excellent way to market your business and promote your commitment to the community. Chamber events and programs are highly publicized, and so are our sponsors. Your company's brand name is included in social media materials and print advertising to ensure a return on investment.

Whether your business is small, medium or large, the Chamber provides opportunities for you to increase your visibility with a growing number of businesses.

If you're looking to strengthen your brand image, launch a new product or program, or showcase your facility, the Sparwood Chamber of Commerce provides the perfect platform to show off your business to some of the area's most innovative and dynamic businesses within The Elk Valley and beyond.

Our annual events include: AGM, Mining BBQ, Golf Tournament, Fall Food Fest, Spookwood, Business Awards, and Moonlight Madness. Along with numerous Lunch & Learns and Workshops throughout the year; COVID depending.

Thank you for your interest, we look forward to your participation!

Sparwood Chamber of Commerce
Executive Director, Board & Staff.

Choose your investment

EASILY ALIGN YOUR BUSINESS INTERESTS AND BUDGET WITH OUR TIERED APPROACH



Platinum
Sponsor



Gold
Sponsor



Silver
Sponsor



Bronze
Sponsor



Platinum Sponsor

\$3,500/Year - Every event

Feature on emails - Company logo added to bottom of Chamber emails with recognition of Platinum Sponsor

Event Branding - Company name & logo on all digital and marketing materials and on display at every event recognizing you as a Platinum Sponsor

1 Business Award Sponsor - Award will be agreed upon by Chamber and Sponsor

Promoting Event - Social Media, Radio, Newspaper, Mailouts, Email and all other Marketing Platforms

Social Media Event Page - Company branding on event page with link to your website

Mention in issues of Chamber Newsletter

Mention throughout the evening by MC's - With any in person events, your company name will have special shout outs throughout the evening

Exclusive Hole Sponsorship - With signage provided by the Chamber for golf tournament, along with a 4some of golf & dinner

Chamber Website - Recognition of Platinum Sponsor of opening page of The Sparwood Chamber website, with a link to your website



Gold Sponsor

\$2,000/Year - 5 Events

Event Branding - Company name & logo on all digital and marketing materials and on display at 5 event recognizing you as Gold Sponsor

Social Media Event Page - Company branding on event page with link to your website

Promoting Event - Social Media, Radio, Newspaper, Mailouts, Email and all other Marketing Platforms

Mention in issues of Chamber Newsletter

Golf Tournament - 2some of golf & dinner

Chamber Website - Recognition of Gold Sponsor of opening page of The Sparwood Chamber website, with a link to your website



Silver
Sponsor

\$1,000/Year - 3 Events

Event Branding - Company name & logo on all digital and marketing materials and on a banner at 3 events recognizing you as a Silver Sponsor

Promoting Event - Social Media, Radio, Newspaper, Mailouts, Email and all other Marketing Platforms

Mention in issues of Chamber Newsletter

Chamber Website - Recognition of Silver Sponsor of opening page of The Sparwood Chamber website, with a link to your website



Bronze
Sponsor

\$500/Year - 1 Event

Event Branding - Company name & logo on all digital and marketing materials and on a banner at 1 event recognizing you as a Bronze Sponsor

Promoting Event - Social Media, Radio, Newspaper, Mailouts, email and all other marketing platforms

Mention in issues of Chamber Newsletter

Chamber Website - Recognition of Bronze Sponsor of opening page of The Sparwood Chamber website, with a link to your website

Thank you for consideration

If your business is in search of any of the benefits mentioned above, rest assured that the staff of the Sparwood Chamber of Commerce is here to help you by offering a multitude of opportunities.

For more information and a list of Chamber events, please contact:

Andrea Flieger

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We look forward
to working with you!



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